



# Virginia's Private Colleges

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Virginia  
Private Colleges

# TJ21 Legislative Goals

- *To place Virginia among the most highly educated states and countries by conferring approximately 100,000 cumulative additional undergraduate degrees on Virginians between 2011 and 2025, accompanied by a comparable percentage increase in privately conferred Virginia undergraduate degrees over the same period...*

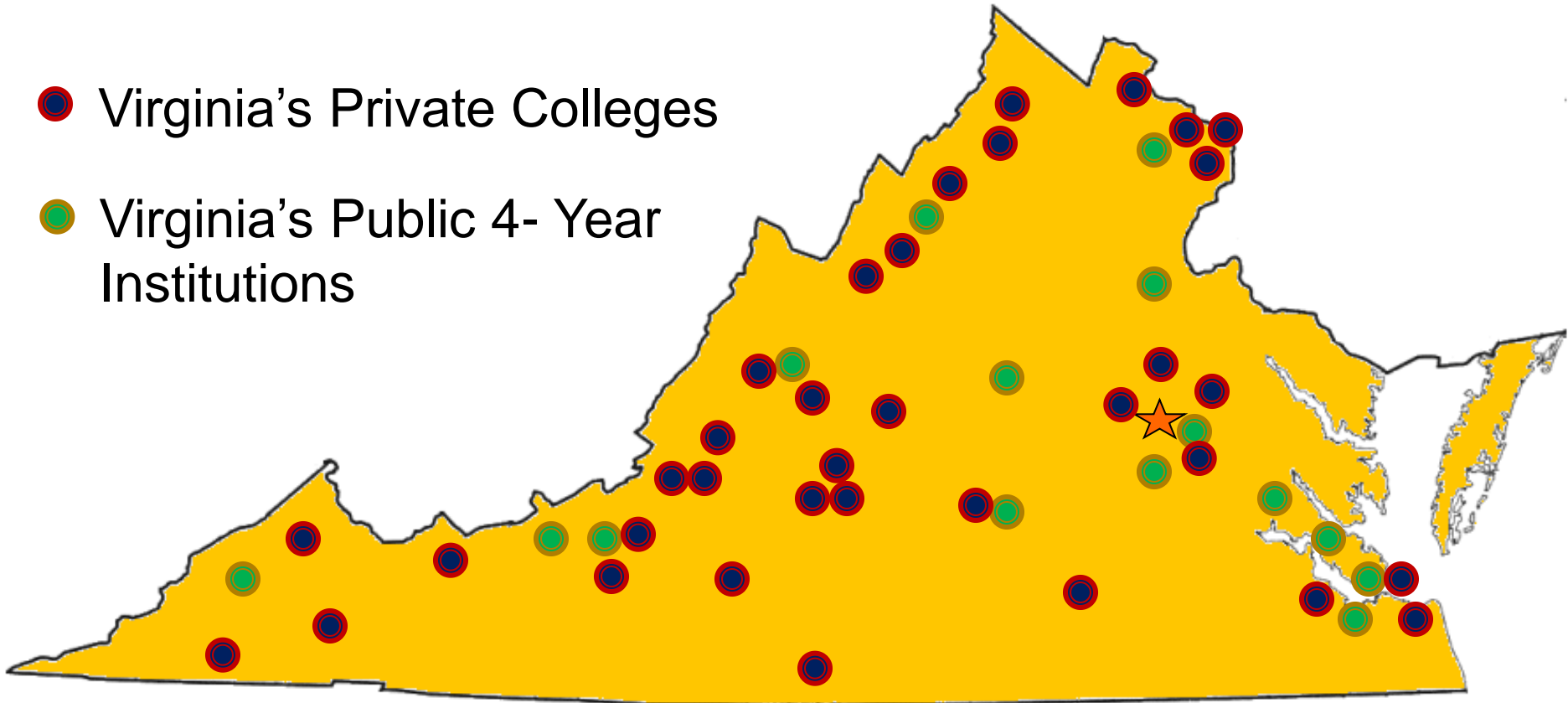
# TJ21 Legislative Goals

- *...and to achieve these targets by expanding enrollment of Virginians at **public and private higher education institutions** in the Commonwealth, improving undergraduate graduation and retention rates in the Virginia higher education system, .....*

# Map of Virginia's 4-Year Colleges

● Virginia's Private Colleges

● Virginia's Public 4- Year Institutions



Presence in every region of the state, including several areas that do not have a 4-year public college.



# About Virginia's Private Colleges



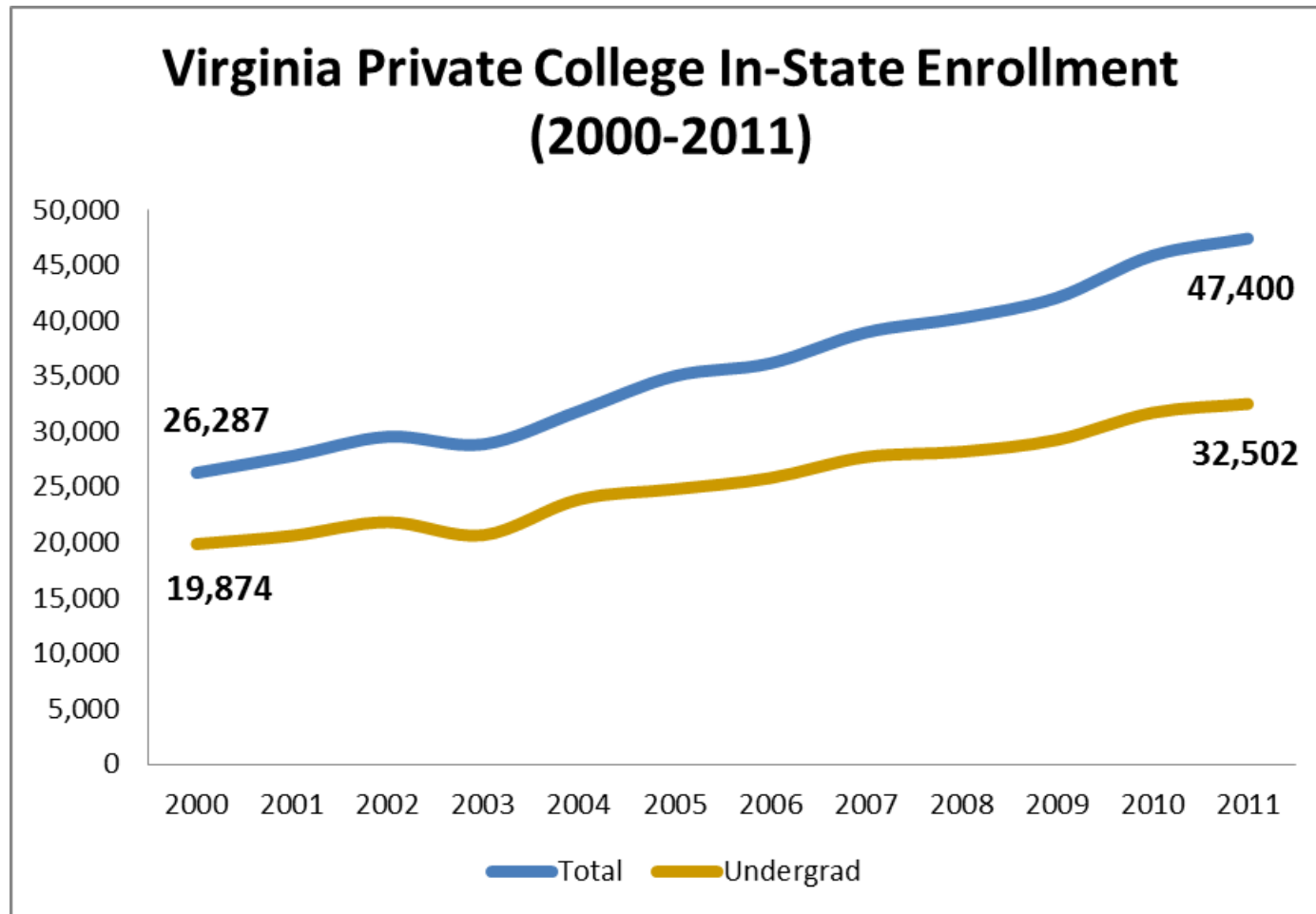
- 29 member colleges of the Council of Independent Colleges in Virginia (CICV).
  - 4 single sex institutions
  - 3 historically black colleges
  - 19 colleges offering graduate/professional degree programs
  - Enrollment ranging from 84 to 65,955 (and everywhere in between)

# By the numbers...

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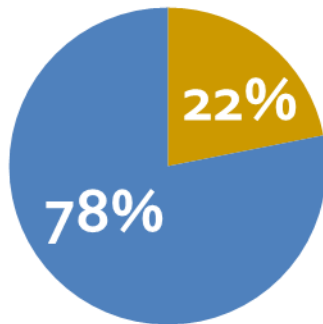
Virginia Private Colleges currently enroll more than 122,000 students; more than 47,000 of them are Virginia residents.

# Virginia Private College In-State Enrollment

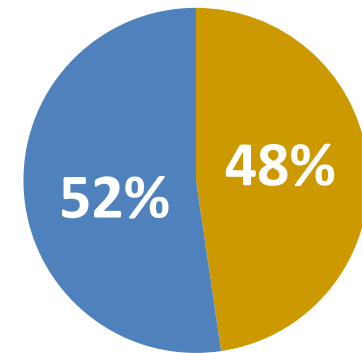


# Virginia's 4-Year Colleges and Numbers - Undergraduate

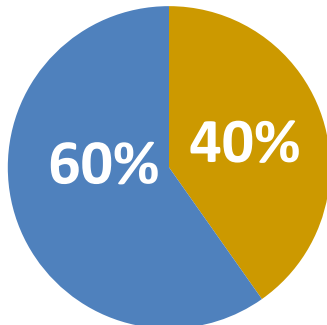
**Doctoral Degrees**



**First Professional Degrees**

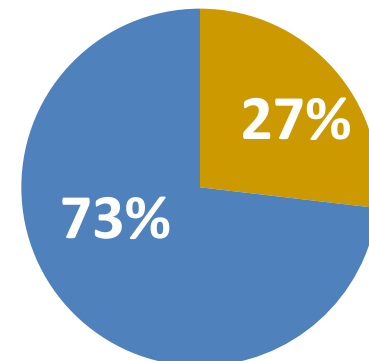


**Masters Degrees**



- 4-year Public Institutions
- 4-year Private Colleges

**Bachelors Degrees**





# Qualities of Privates that Match the Commission's Goals

- **Diversity** – 20% African-American undergraduate students compared to 15% for the 4-year public colleges.
- **Wide socio-economic spectrum** – 39% Pell Grant recipients vs. 27% for 4-year public colleges.
- **Equal Access** – affordable with a significant % of operating budgets contributed to financial aid.
- **Financial Bargain for the Commonwealth** - \$2800 in TAG vs. \$6100 to educate Virginians at 4-year public institutions.

# STEM at the Private Colleges



Since 2000, Virginia's private colleges created 66 new STEM programs and 47 new health professions programs.

# STEM at the Private Colleges

## Private Colleges

- 25 offer science related degree programs
- 17 offer technology related degree programs
- 13 offer pre-professional engineering programs
- 23 offer math related degree programs
- 18 offer health professions related degree programs

# Private College Support of TJ21 Goals

- **Bluefield College, inSPIRE Degree Completion Program**
  - Beginning in the fall of 2011, reduced annual tuition and fees for degree completion students by 25 percent in an effort to make a baccalaureate degree more accessible. Designed for adults with partial college credit.
  - All four of Bluefield College's degree completion programs have been moved entirely online.



# Private College Support of TJ21 Goals

## ■ **Averett University – AU PASSPORT**

- Transfer programs designed to meet the academic needs of promising students who do not initially meet Averett's admissions requirements.
- Aims to better prepare students from southern Virginia for collegiate coursework through initial enrollment in Community Colleges.
- Upon successful completion of the prerequisites, students qualify for guaranteed admission to Averett.

# Private College Support of TJ21 Goals

- **Lynchburg College – RN to MSN Pathway Program**
  - Alternative entry to the Master of Science Degree for registered nurses who have not completed a bachelor's degree in nursing.
    - Taught on-line to provide flexibility for working professionals.
    - Lynchburg has also added a Doctor of Physical Therapy (DPT) Program.

# Private College Support of TJ21 Goals

- **Randolph College – STEM Funding and Local Student Initiatives**
  - \$600K Grant from the National Science Foundation.
    - Scholarship opportunities affecting 24 new students per year.
    - Partnering with Lynchburg Beacon of Hope - an outreach effort targeting scholarships for Lynchburg high school students.

# Private College Support of TJ21 Goals

## ■ Hollins University

- Use of facilities throughout the entire year by offering summer intensive six week sessions for various MFA programs.
- Will begin offering as much as half of their course work for the Master's in Liberal Studies on-line this spring.



# Private College Support of TJ21 Goals

- **University of Richmond – Integrated Quantitative Science**
  - \$1 million grant from The Howard Hughes Medical Institutes.
    - Piloting a new method of teaching intro courses in biology, chemistry, physics and computer science offered to a select group of first-year science students.

# Private College Support of TJ21 Goals

- **Virginia Union University**
  - Will use a \$1.75 million National Science Foundation grant to increase the number of graduates in Science, Technology, Engineering, and mathematics disciplines within the next five years.

# Private College Support of TJ21 Goals

## ■ **Randolph-Macon College**

- Two consecutive years of record enrollments.
- Enrollment of Virginians grew from 676 in 2000 to 943 in 2012 (an increase of 39%).
- Sustained increases in freshman-to-sophomore retention to 80% for 2011 and 2012.
- 4-Year Graduation Guarantee – to aid retention and “expedited” graduation rates.

# Private College Support of TJ21 Goals

- **Randolph-Macon College**
  - Promotion of STEM-H Degree Growth
    - Pre-med scholarships
    - Early acceptance partnerships with three medical schools
    - New pre-health recruiter/advisor
    - New Science Building

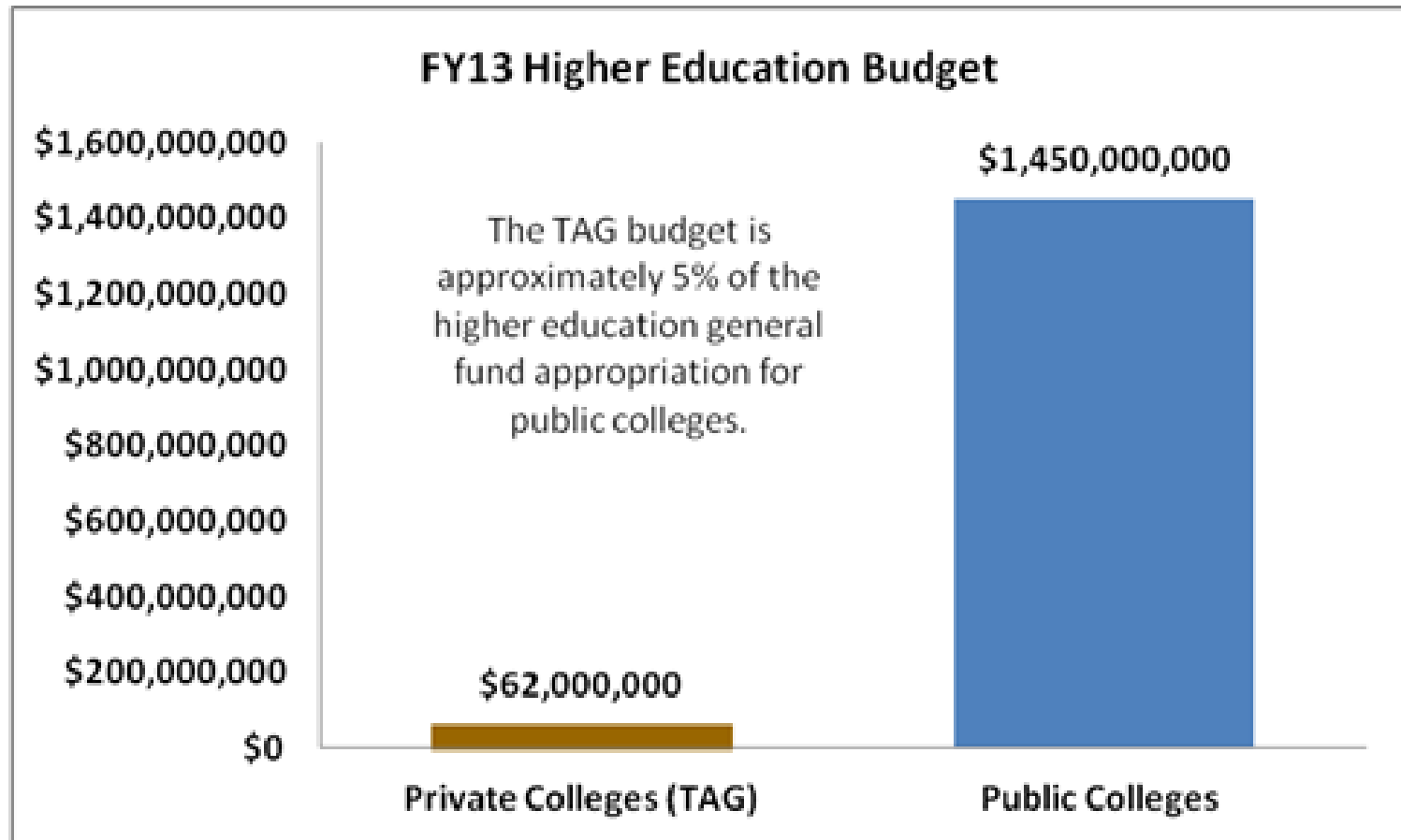


# Proposals to increase Virginia graduates and STEM

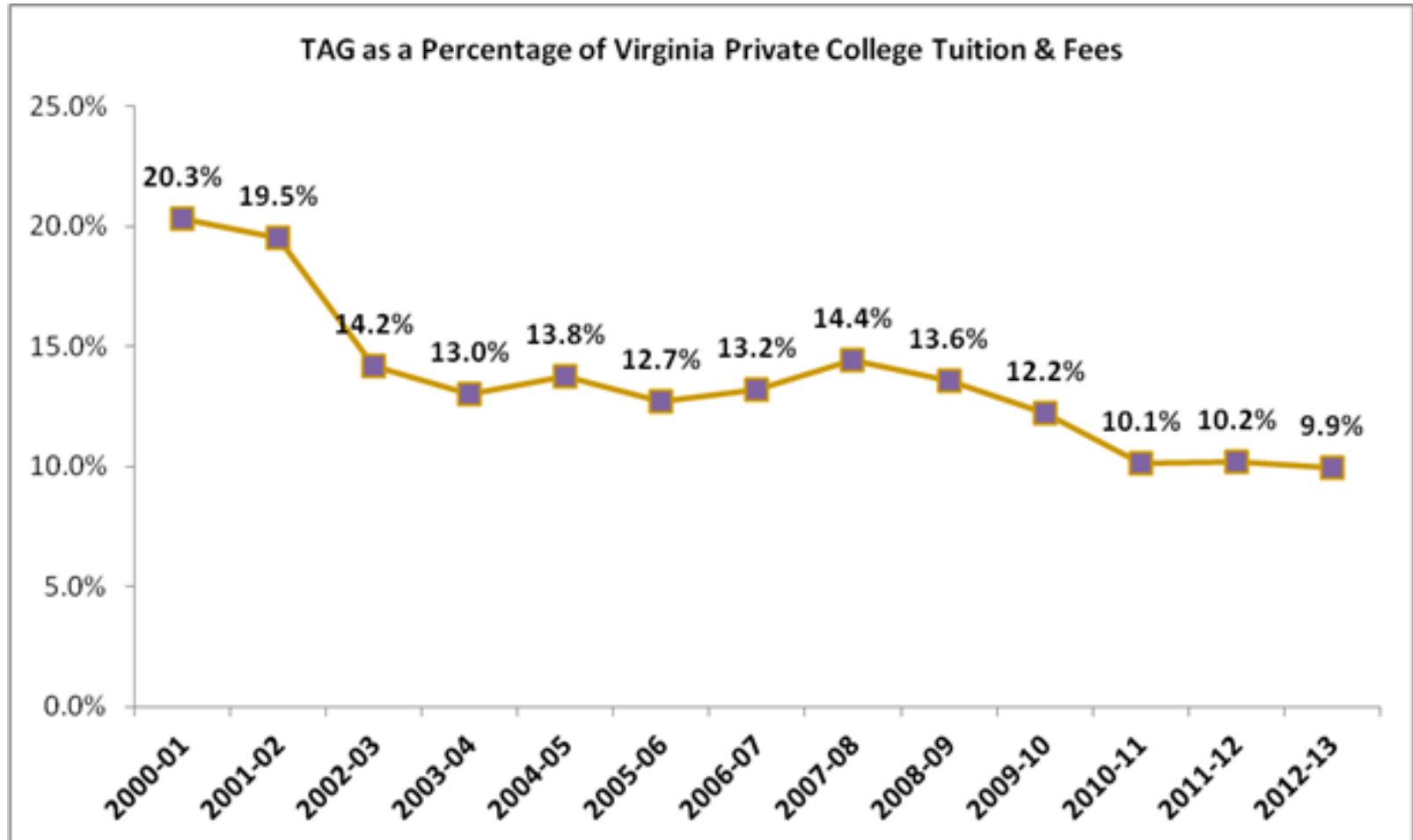
# TAG Increase

- Significant increase in TAG to hit a “tipping point” that will attract more students to private colleges.
- A top priority and one that would best leverage state resources to capitalize on our existing capacity and produce degrees in a very cost-effective way.

# Higher Education General Fund Appropriation



# TAG as a Percentage of VA Private College Tuition and Fees





# Incentives

- Incentives for growth in new student enrollment and increases in degree production, especially in STEM and health areas, using a process akin to what the public universities will us.

**The following proposals could be implemented with the use of a contract.**

# Capital Appropriations

- Capital appropriations awarded on a competitive basis to Virginia private college for STEM-related facilities and programs. (Similar to Maryland program).

# Equipment Grant

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- A competitive grant program for the purchase of STEM-related equipment.



*Thank you*